



NEWS RELEASE

For IMMEDIATE Release

IBC 2006 Stand Number 8.590

SomeraData Products at IBC 2006 - Supporting International Roll-out of DAB & DMB

New **DABSTOR** Ensemble Monitoring, Recording & Replay Product Range Demonstrated at IBC 2006 (Stand Number 8.590)

During the past 24 months SomeraData (Wells, UK) has supplied a range of Recording, Replaying and Monitoring products for Digital Radio and DMB to international broadcasters, receiver manufacturers and research institutes. Equipment has been supplied to broadcasters in China, UK, Switzerland, Norway, Denmark and Australia, whilst SomeraData's products have helped to facilitate the development, implementation and commercial launch of T-DMB in Korea.

Korea was the first country to launch Digital Multimedia Broadcast (DMB) services, a mixture of television, data and radio services based on the Eureka 147 (Digital Audio Broadcast) platform. The first commercial mobile TV, radio and multimedia services were launched at the end of 2005, whilst T-DMB was the delivery method used to broadcast to mobile users at the FIFA World Cup in Germany, and trials continue in France and the UK.

SomeraData's Edwin Kayes said "we are extremely proud of our contribution in support of the roll-out of DAB and T-DMB services in Asia and Europe. It is certainly an exciting time to be part of the Digital Radio industry". In recent months the attraction of DAB as a method of delivering high quality, interference free radio has led to its adoption in over 30 countries. 475 million people worldwide can now receive over 800 different DAB services.

At IBC 2006, SomeraData is demonstrating its new **DABSTOR** range of Recording, Replay and Monitoring products for DAB and DMB Ensemble Transport Interface (ETI) bitstreams. Typical uses include quality of service monitoring for data integrity and content; continuous logging for compliance with regulatory requirements; testing, development and troubleshooting of hardware and services; and as a signal source for receiver development and testing.

Typical **DABSTOR** users include broadcasters, service providers and receiver developers who require the capability to capture and generate DAB and DMB ensemble bit-streams.

Since the introduction of its original DAB-ETI Recorder/Replayer in 2001, SomeraData has added a versatile ETI Monitor and endless-loop recording/logging options. More.....

The ETI Monitor application handles real-time input streams or ETI data files that have been previously recorded. Quality and content are simultaneously monitored for all Audio, Data, MOT and DMB services, which can also be extracted and saved to disk for further analysis and playback. The latest release (demonstrated at Broadcast Asia 2006) supports Korean T-DMB and DAB-IP services, international character sets, external alarms and SNMP reporting.

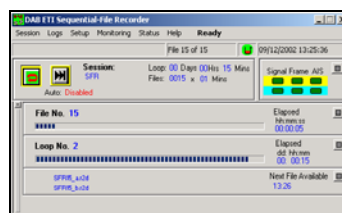
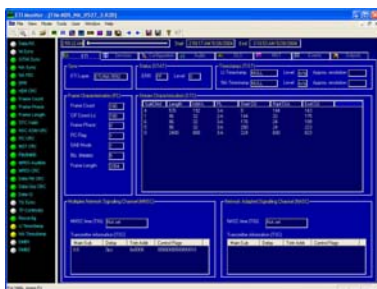
For other testing, simulation and monitoring requirements, **DABSTOR** is available in transportable and rack-mount configurations, with a choice of ETI Sequential-File Recorder, Individual-File Recorder, Replayer and Monitor applications.

SomerData will also be showing **DABAIR**, a brand new T-DMB Service Monitoring Receiver. The receiver features graphical TS Monitoring, and provides Ensemble, FIC and FIG information, as well as individual sub-channel real-time recording. Typical applications include quality of service checking and research and development for receiver manufacturers.

SomerData is based in Wells, Somerset, UK. The company specialises in data capture and recording products for digital communications and digital broadcast applications.



Rack-mount and Portable DABSTOR mainframes



*ETI Monitor, Recorder and Replayer Applications
(High quality image files are available on request)*

For further information, please visit us at IBC 2006 Stand Number 8.590 or contact:

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